

## Message Text

UNCLASSIFIED

PAGE 01 JAKART 00588 160411Z

70

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

----- 046987

P R 150705Z JAN 75

FM AMEMBASSY JAKARTA

TO AMEMBASSY SINGAPOE PRIORITY

AMCONSUL MEDAN

INFO USDOC WASHDC

SECSTATE WASHDC 6107

AMCONSUL SURABAYA

UNCLAS JAKARTA 0588

FOR U.S. TRADE CENTER/LEONARD

E.O. 11652: N.A.

TAGS: BEXP, BTRA, ID

SUBJ: VISIT OF INDONESIAN TO TRADE CENTER SHOW

1. FOLLOWING INDIVIDUALS FROM JAKARTA AREA INFORMED  
EMBASSY THEY WILL ATTEND TRADE CENTER'S SPECIAL  
DISPLAY AND SEMINARS FEATURING MEDICAL EQUIPMENT  
AND SUPPLIES:

A) DR. MUCHTAR SUMANTABRATA  
DIRECTOR  
JAKARTA HOSPITAL (RUMAH SAKIT JAKARTA)  
JALAN JENDERAL SUDIRMAN 49  
JAKARTA (NEWLY COMPLETED 108 BED HOSPITAL)

B) DR. SOEDARSO  
DIRECTOR  
PELNI HOSPITAL (RUMAH SAKIT PELNI)  
JALAN AIPDA SATSUITTUBUN 92  
JAKARTA (234 BED HOSPITAL)

C) DR. SAMSI JACOBALIS  
SURGEON  
ST. CAROLUS HOSPITAL (RUMAH SAKIT ST. CAROLUS)  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 JAKART 00588 160411Z

JALAN MATRAMAN RAYA

JAKARTA (396 BED HOSPITAL)

D) DRS. ALAYDRUS  
MANAGING DIRECTOR  
KIMIA FARMA P.T.  
JALAN BUDI UTOMO I  
JAKARTA

E) DRS. SUWARDI KINDA  
CHIEF, MEDICAL EQUIPMENT DIVISION  
KIMIA FARMA P.T.  
JALAN BUDI UTOMO I  
JAKARTA

2. ASSISTANT TO MANAGING DIRECTOR, KIMIA FARMA P.T.,  
CONFIRMED GROUP HIS COMPANY'S MEDAN COUPLE WILL  
VISIT TC DISPLAY/SEMINARS. KIMIA FARMA IS LARGE  
LIMITED LIABILITY COMPANY FORMED JANUARY 1969  
AS RESULT MERGER FOUR STATE ENTERPRISES. IMPORTS,  
DISTRIBUTES PHARMACEUTICALS, MEDICAL AND DENTAL  
EQUIPMENT AND SUPPLIES. DISTRIBUTIONS ARE  
CHANNELED THROUGH ITS 52 DISPENSARIES AND 33  
WHOLESALERS THROUGHOUT INDONESIA. ONE OF  
MAJOR FOREIGN FIRMS REPRESENTED IS ARMOUR-  
DIAL, INC. OF U.S. HAS EIGHT MANUFACTURING  
PLANTS PRODUCING PHARMACEUTICAL  
PRODUCTS, VARIOUS RAW MATERIALS, BABY  
FOOD AND MILK POWDER. PLANTS ARE EQUIPPED  
WITH U.S., BRITISH, GERMAN MACHINERY. BANK  
REFERENCES ARE: FNCB, BANK DAGANG NEGARA, BANK  
BUMI DAYA--ALL IN JAKARTA. TRADE REFERENCE  
IS ARMOUR-DIAL, INC., 111 E. WACKER DRIVE,  
CHICAGO. COMPANY REPORTS ANNUAL TURNOVER OF  
ROUGHLY US\$18 MILLION. HAS EXPRESSED  
INTEREST EXPANDING ITS BUSINESS RELATIONS  
WITH U.S. FIRMS. EMBASSY RECOMMENDS COMPANY TO U.S. FIRMS  
FOR NORMAL BUSINESS TRANSACTIONS.

3. EMBASSY'S MARKET PROMOTION CAMPAIGN INCLUDED:

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 JAKARTA 00588 160411Z

(1) DIRECT MAILING OF BROCHURE AND LETTER OF  
TC DIRECTOR UNDER COVER OF LATTER IN INDONESIAN  
LANGUAGE; (2) ISSUANCE OF PRESS RELEASES TO  
NEWSPAPERS AND NEWS BULLETINS IN INDONESIAN OR  
ENGLISH AS APPROPRIATE; AND (3) PERSONAL VISITS  
TO SEVERAL NEWSPAPERS, GREATER JAKARTA CHAMBER  
OF COMMERCE AND INDUSTRY AND NATIONAL ASSOCIATION  
OF INDONESIAN IMPORTERS. INVITATION LETTER

WAS MAILED TO AGENTS, DISTRIBUTORS, HOSPITAL  
DIRECTORS, SURGEONS, KEY PROSPECTS IN GOI  
AGENCIES, ASSOCIATIONS, AND SELECTED  
SCIENTIFIC ORGANIZATIONS.

4. SEVERAL NEWSLETTERS, BULLETINS AND NEWSLETTER  
OF ASSOCIATION OF INDONESIAN IMPORTERS CARRIED  
ANNOUNCEMENT ABOUT SPECIAL DISPLAY/SEMINAR.  
AS MENTIONED TO TC DIRECTOR DURING RECENT REILLY  
VISIT TO SINGAPORE, INDONESIA'S TWO LARGEST  
CIRCULATION INDONESIAN LANGUAGE NEWSPAPERS,  
SINAR HARAPAN AND KOMPAS, PERSIST IN THEIR REFUSAL  
PUBLICIZE TC EVENTS UNLESS WE PLACE PAID ADVERTISEMENTS.

5. EMBASSY IMPRESSED WITH LARGE GROUP FROM MEDAN  
WHICH WILL VISIT SPECIAL DISPLAY AND CON-  
GRATULATES CONSULATE ON ITS OUTSTANDING SUPPORT  
OF THIS TC EVENT.  
NEWSOM

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 15 JAN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975JAKART00588  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750016-0693  
**From:** JAKARTA  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19750151/aaaabskj.tel  
**Line Count:** 134  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** KelleyW0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 04 APR 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <04 APR 2003 by SilvaL0>; APPROVED <11 FEB 2004 by KelleyW0>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** VISIT OF INDONESIAN TO TRADE CENTER SHOW  
**TAGS:** BEXP, BTRA, ID  
**To:** SINGAPORE MEDAN  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006